LA SALLE TECHNOVA
BARCELONA:
A LEADING INCUBATION PARK

Innovate your business from day one
**BE WHAT YOU BELIEVE**

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<th>Idea</th>
<th>Business planning</th>
<th>Reference quotation</th>
<th>Growth</th>
<th>Exit</th>
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<td>QTJUEGAS</td>
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**Christian Torreblanca**
*QTJuegas CTO*

"Doing a MBA at La Salle has opened a new horizon for us, as we have been able to make our business project come true. After winning Technova’s Business Ideas Contest we were given the opportunity to incubate our project in their premises and we are getting the best support from the team: services, network and connection to the rest of the community with which we share the great environment.”

**Elies Campo**
*fastDove Founder and CEO*

“fastDove is an early stage company, and thus the team has to be involved in multiple disciplines. Being incubated in La Salle Technova and connected to its international network has been key in the early months of operations. We are happy to be part of their growing ecosystem of startups. The beautiful location, combined with the proactive approach of the Technova staff and access to young talent in both engineering and business makes it an ideal place to build a company.”

**Daniel Solis**
*Blueliv Founder and CEO*

“For us it was a must to be in an ecosystem the one Technova offers. Being side by side with other tech startups is key to us because we can share experiences and ideas. The premises, the resources, the team and their mentorship and network, altogether, make it the perfect environment for our company to grow in”.

**Clemens Rossberg**
*fYou Telecom CFO*

“As a young company we are constantly looking for sources to help us grow. Technova Barcelona has provided us with key support when looking for public funding. We have grown our business and our team within their incubation premises, we have shared experiences and information that will definitely help us move further ahead into our internationalization process”.

**André L. Vanyi-Robin**
*Adecq Digital Co-founder and CEO*

“Since the inception of Adecq (Bestv) to the moment of its sale to company listed on AIM, La Salle has been key supporting our technology development not only in the innovation process but also in the funding process”.

**Elies Campo**
*fastDove Founder and CEO*

**Christian Torreblanca**
*QTJuegas CTO*

**Daniel Solis**
*Blueliv Founder and CEO*

**Clemens Rossberg**
*fYou Telecom CFO*

**André L. Vanyi-Robin**
*Adecq Digital Co-founder and CEO*
THE TECHNOVA BARCELONA DIFFERENCE

NETWORKS

XTT  Network of Technology Springboards of Catalonia
XIP  Network of Private Investors of Catalonia
XPCAT  Network of Science and Technology Parks of Catalonia
APTE  Association of Science and Technology Parks of Spain
IASP  International Association of Science Parks
ACHIEVE MORE  incubator network

LEADING ECOSYSTEM

UNIVERSITY CAMPUS
BUSINESS SCHOOL
ENGINEERING FACULTY
ARCHITECTURE FACULTY
INNOVA INSTITUTE
RESEARCH & DEVELOPMENT
PRE-COMPETITIVE RESEARCH
INVESTMENT NETWORK

ESTABLISHED TRACK RECORD

+100 STARTUPS SUPPORTED TO DATE
85% SUCCESSFUL IN THE MARKET
€25M PUBLIC FUNDING

TEAM OF 150 IN-HOUSE BUSINESS & TECHNOLOGY EXPERTS
100+ LIVE R&D PROJECTS IN PROCESS FOR LEADING FIRMS
### 4 STEPS TO SUCCESS

#### IDEA
- Creating: moving your idea towards reality
  - Initial support & advice
  - Technology validation
  - I.P. & trademark support
  - Market & benchmark studies

#### BUSINESS OPPORTUNITY
- Evaluating: understanding the scope of opportunity
  - Business Plan development
  - Advice & open counseling
  - Team growth and development
  - Product roadmap definition
  - Technology market research
  - Office space & facilities

#### PRODUCT OR SERVICE
- Developing: your creation taking shape
  - Financial planning
  - Research & development
  - Access to private & public funds

#### SALES
- Executing: hitting the market
  - Strategic business alliances
  - Planning for growth
  - International expansion
  - Sales operations planning

### START-UPS
- Technology proposal
- Technological expertise
- Risk assessment
- IT process evaluation

### ESTABLISHED FIRMS
- Spin-off creation
- New market evaluation
### Helping to Shape Your Vision Practical Innovation in Technology

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INCUBATOR

The Technova Barcelona incubator was specifically designed to support early stage start ups. Unlike other parks, Technova Barcelona leverages La Salle in-house Research & Development capabilities while ensuring practical market focus via connections to leading IT firms, supported by the La Salle Business Engineering School.

SECOND STAGE PARK

La Salle Technova Barcelona is expanding its operations to the Barcelona Innovation Zone (BZ); a major initiative forming a critical part of the Catalan regional economic development strategy. Partnering with El Consorci, the consortium behind the rejuvenation of the former Free Trade Zone, La Salle Technova Barcelona will be at the forefront of a new Technological Axis within the area, where innovative companies from both technological and industrial fields are relocating their operations for the future.

FUNDING

Funding is a key component of early stage company success. We have specific public fund expertise and, through our established network of investors, EIX Technova, we are perfectly positioned to match start ups to the most appropriate funding options available.

Advisory Board:

Business Partners:

Collaborators:

Member of:
La Salle Barcelona is located in the well-connected residential area of Sarrià-Sant Gervasi, at the foot of the Tibidabo mountain, and is surrounded by leading companies and key cultural and service institutions. La Salle initiated its university activity in 1903. The campus houses six buildings with over 24,000m² floor space designated to lecture halls, laboratories, technological infrastructures, the Technova Barcelona Incubation park and a wide array services for students including: career development office, library, study rooms, computer labs, alumni association and international club; all set in spacious gardened grounds.

Situated in the heart of the La Salle Campus the Business Engineering School of La Salle offers an innovative and comprehensive approach to management and entrepreneurship, while leveraging our overall leadership in technology.

The Innova Institute drives academic research in R&D projects across Innovation, Entrepreneurship and IT Management. Their mission is to produce cutting-edge research in these areas. The Institute hosts the PhD program at Business Engineering School La Salle and develops research education at Master level.

Corporate events team can manage every step of your conference needs.

The high quality La Salle restaurant is integrated into the campus and capable of servicing a broad range of events.

Work hard, play hard! Our modern multi-floor fitness club offers a broad array of sports facilities including indoor climbing, racket sports, resistance training and swimming, to name a few.
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